

Application Guideline of AY2020 Alternative Program of Overseas Business Development Project (Blockchain Business Development + Business in China Training Program)

UoA provides the following alternative program instead of AY2020 Dalian Business Development Project for cancelation of the programs due to COVID-19.

1 Program Name “Alternative Program of AY2020 Overseas Business Development Project”

2 Purpose

- To learn about the remarkable ICT business situation in China and the reality of offshore development to Japan, and to learn about the rapidly changing market.
- Learn Global strategies and businesses of Japanese company through visiting ALPS ALPINE..
- Learn Chinese culture through exchange activities with Chinese students.
- Through blockchain, we will develop our ability to open up new business.
- Through the presentation in Silicon Valley, students will receive criticism from engineers around the world and develop their business development skills further.

3 Course Outline

① Business Development Training (On-site Training)

※ This training will be held financially supported by Aizu General Holdings.

Wed Mar 3, 2021 – Fri Mar 5, 2021 6 hours each,

Wed Mar 24 (3 hours), Fri Mar 26 (3 hours)

Lecture and Exercise 9:00–12:00, 13:00–16:00 (M11)

(Training consignment: Aizu Computer Science Laboratory)

System developments related to Block Chain

② Online Training (Common with Alternative program of DNA internship)

Mon, Mar 8, 2021 – Tue Mar 16, 2021 7 days (plan)

9:30–12:30, 14:00–17:00 (Training consignment: Dalian Neusoft University of Information)

ICT business situation in China, business planning, Chinese culture, student exchange

③ On-site Development Period

Mar 17, 2021 – Mar 25, 2021

④ Site visit in ALPS ALPINE (Iwaki headquarter office) Mon Mar 22, 2021

30-1 Yoshima Kogyo Danchi, Iwaki City, Fukushima 970-1144 Tel. 0246-36-4111

Professor who leads students: Yuji Mitsunaga

⑤ Final presentation with Silicon Valley engineers by online Fri Mar 26, 2021 9:00–12:00 (JST)

Target students / The number of students: 6 students

1st year – 3rd year undergraduate students, 1st year master students

Place: ① M11 ② Online ③ M11 ④ ALPS ALPINE ⑤ Online

Period: Wed Mar 3, 2021 – Fri Mar 26, 2021

Schedule

	Mar/1, Mon	2, Tue	3, Wed On-site 1	4, Thu On-site 2	5, Fri On-site 3	6, Sat
7, Sun	8, Mon Online 1	9, Tue Online 2	10, Wed Online 3	11, Thu Online 4	12, Fri Online 5	13, Sat
14, Sun	15, Mon Online 6	16, Tue Online 7	17, Wed On-site Development	18, Thu On-site Development	19, Fri On-site Development	20, Sat
21, Sun	22, Mon ALPS ALPINE	23, Tue On-site Development	24, Wed On-site(half)	25, Thu Preparation	26, Fri Presentation (Online) On-site(half)	27, Sat
28, Sun	29, Mon	30, Tue	31, Wed	Apr/1, Thu	2, Fri	3, Sat

4 Students Expense

Free

5 Recruiting students / Selection

Recruiting Period: Thursday, Dec 3, 2020–Tuesday, Dec 22, 2020 Noon (Strict adherence)

Briefing Session: Wednesday, Dec 16, 2020 17:00–17:40 M5 and Online

Document screening: Wednesday, Dec 23, 2020

Notification of result of document screening: Friday, Dec 25, 2020

Interview (individual): Wednesday, Jan 20, 2021 (Planned)

Notification of interview: Wednesday, Jan 26, 2021

6 Submit materials and Submission Destination

Submit materials (You can download from SGU webpage <http://www.u-aizu.ac.jp/sgu/en/>)

- Common Application form with a photo attached
- Official Transcript (Not needed if you are a student enrolled from Oct 2020)
- Letter of Recommendation

Submit Destination

Research Quadrangles 1F 123 SGU Nakaya, Mitsunaga

You can also submit them to sgu-adm@u-aizu.ac.jp

7 Others

7-1 Participants comply with the following items and they will be responsible for all the procedures and they do not hold the University responsible in any way.

1. Participants will attend the entire program.
2. Participants will not provide, disclose or divulge any information that has been designated as “confidential” by my supervisor in the training company to a third party or use for any purpose other than this training without the consent of the training company.
3. Participants agree that the University of Aizu is not responsible for the following matters:
 - (1) Damage or unforeseen calamities caused by disasters, riots, terrorism, accidents, diseases, crimes, etc. during the training period.
 - (2) Compensation for property damage and bodily injury caused by the person’s carelessness that occurred at the training site during the training period.
 - (3) Damages caused by an act that is contrary to the laws and regulations or public order and morals.
 - (4) Damages caused by unpredictable events, changes in transportation schedules, etc. during the training period.
 - (5) Damage caused by actions outside of the prescribed curriculum provided by the University and the training site.
 - (6) Compensation for the leakage of corporate information.

7-2 Students can participate in the “Dalian Business and Development Project” to be held after next year.

7-3 The participation in this alternative program shall be considered as participation in Overseas Business Development Project certified in Innovation Start-up Education Program.